

March 4, 2024

To whom it may concern,

I am very pleased to write this letter of reference for Boris Cherniak, "The Incredible Boris", who recently joined us at OECM's 3rd Leadership and Collaboration Symposium as the special guest entertainer on the evening of Thursday, February 25, 2024. The Symposium, attended by 175 senior leaders and delegates from across Ontario's broader public sector, was held at the Blue Mountain Inn in Collingwood, Ontario.

From the outset of his show, Boris demonstrated the utmost professionalism, displaying a genuine passion for his craft that was evident to all in attendance. Boris' live hypnosis comedy show was both fun and interactive, seamlessly blending entertainment with audience engagement. The skill with which he guided volunteers through various skits and comedic experiences, using the 'power of suggestion', left our Symposium guests amazed and thoroughly entertained.

Not only did Boris deliver a high-quality show, but he also displayed a remarkable ability to connect with the audience on a personal level. His engaging demeanour and charismatic stage presence made for an unforgettable experience for all those present.

It is without hesitation that I recommend and endorse the Incredible Boris. His professionalism, passion, and ability to entertain and captivate an audience make him a standout performer in his field.

Sincerely

John Al Sabo

President & Chief Executive Officer

CECM