



ROTARY DISTRICT 7080

May 31, 2021

On May 29, 2021, the Incredible Boris presented to over 170 Rotarians and Rotaractors at our Annual District Conference held virtually through a Zoom format (due to the Covid Pandemic). Boris was one of 4 high-profile presenters. He spoke on self-hypnosis and programming the brain to assist in relaxation, relieving stress and accomplishing great things. Our post event survey validated that his message reached our group and was well received. His part in the event lasted 32 minutes. The survey respondents regretted that they were not able to be with him in person as some of his material would have greater impact. I have engaged with Boris at a Rotary Club meeting in January and at our local Cambridge Healthy Heart Day on May 1. He has an engaging and entertaining message and I would recommend for other similar events.

Sincerely

A handwritten signature in grey ink that reads "Michael Lawrie".

Michael Lawrie MD, Rotary District 7080 Governor